Somerset Rugby Club

2016 CANADA TOUR SPONSORSHIP

Somerset Canada Tour

Somerset College is forging a reputation as one of the leading rugby playing schools on the Gold Coast. One of the factors assisting in this development has been the participation in an International Rugby Tour.

Somerset College conducts a biennial rugby tour for our senior players to British Columbia, Canada. Our first tour was conducted in 2008, with subsequent tours in 2010, 2012 and 2014. In that time, Somerset College has played 25 games, winning 21, drawing 1 and losing only 3.

We have been fortunate to develop reciprocal relationships with Canadian schools who often tour Australia which gives our players the opportunity to repay the generosity of our Canadian hosts.

Our students have the opportunity to make life-long friendships while having the honour of wearing the College colours, bonding with their teammates, representing themselves, their College, their family and their country to our Canadian hosts.

Canada has a proud rugby tradition and the physicality of their schoolboy teams makes it a great challenge for us and doubles as a fantastic build-up for our own APS season.

Why Sponsor?

Somerset College is a prestigious school and one that is highly regarded nationally and overseas. The College currently has over 1,400 students enrolled from Pre-Prep to Year 12.

Somerset’s mission is to develop engaged global citizens, who aspire to excellence, demonstrate integrity and value difference. To be associated with Somerset College is to be associated with a commitment to excellence. It is an association which speaks of caring for our young people and promoting their own personal development.

Sponsorship Opportunities

Platinum Sponsor $5,000 + GST

- Exclusive branding opportunity on the Somerset Jumpers worn by all players at all games on Tour
- Sponsor Logo featured on front centre of all touring jerseys
- Sponsor Logo on Polo Shirts
- Acknowledgement on College Social Media Platform
- Acknowledgement in editorial in Somerset Times, distributed to more than 1,000 members of the Somerset Community
- Premier position for you to erect signage at Somerset home games and Lord Byng game
- Logo recognition in the Rugby Dinner Programme
- Logo recognition in the Golf Day Programme
- Signage at the Golf Day

Gold Membership $2,000 + GST

- Sponsor Logo featured on right or left sleeve of Polo Shirt
- Sponsor Logo on Training Shirt
- Acknowledgement on College Social Media Platform
- Acknowledgement in editorial in Somerset Times, distributed to more than 1,000 members of the Somerset Community
- Premier position for you to erect signage at Somerset home games
- Logo recognition in the Rugby Dinner Programme
- Logo recognition in the Golf Day Programme
- Signage at the Golf Day

Silver Membership $500 + GST

- Sponsor Logo on Training Shirt
- Acknowledgement on College Social Media Platform
- Acknowledgement in editorial in Somerset Times, distributed to more than 1,000 members of the Somerset Community
- Premier position for you to erect signage at Somerset home games
- Logo recognition in the Rugby Dinner Programme
- Logo recognition in the Golf Day Programme

Sponsorship Agreement

Please indicate your acceptance of the following sponsorship offer by signing this form and returning it to:
Craig Sayer, Dean of Activities Somerset College, csayer@somerset.qld.edu.au

☐ Platinum Membership $5,000 ☐ Gold Membership $2,000 ☐ Silver Membership $500

Name: ___________________________________________ Signature: ___________________________________________

Company Name: ___________________________________ Date: _____________________________________________

Please ensure your company logo is attached. For all enquires, please phone Craig Sayer on 0408 304 016.